

ONLINE FEATURES

Question 9. Which of the following types of email alerts have you found to be useful?

<i>Rank</i>	<i>Responses</i>	<i>Frequency</i>
1.	Table of contents alerts	2562
2.	Article citation alerts	907
3.	Article keyword alerts	877

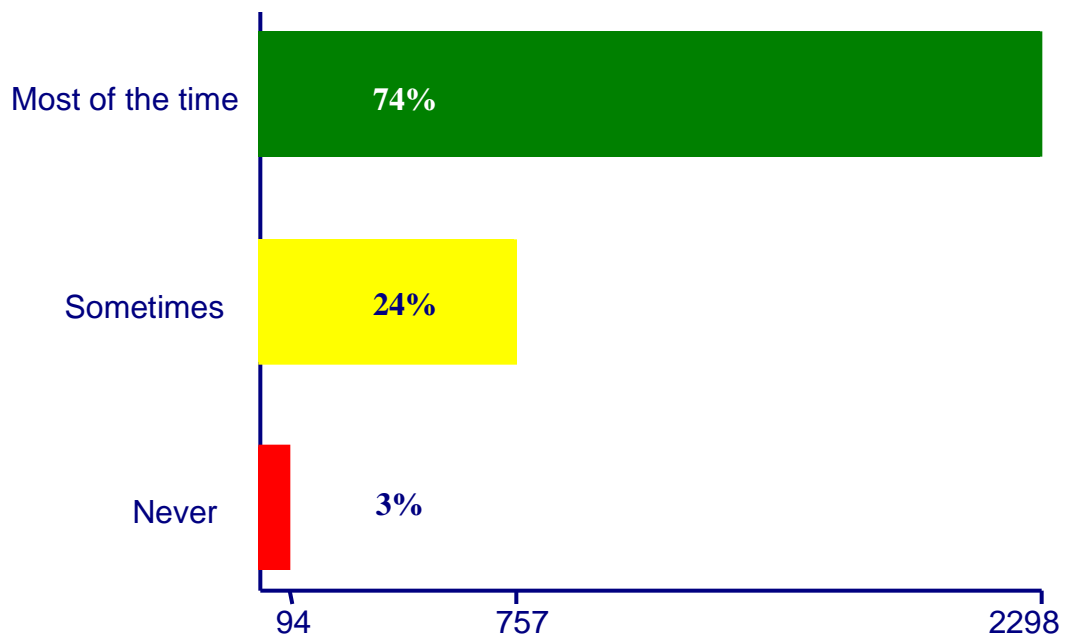
Table: Cross-table of email alert services

	Table of contents alerts	Article citation alerts	Article keyword alerts
Table of contents alerts	2562		
Article citation alerts	591	907	
Article keyword alerts	528	306	877

Question 10. When I receive an email alert, I:

10_1:review the entire message to identify articles of interest.

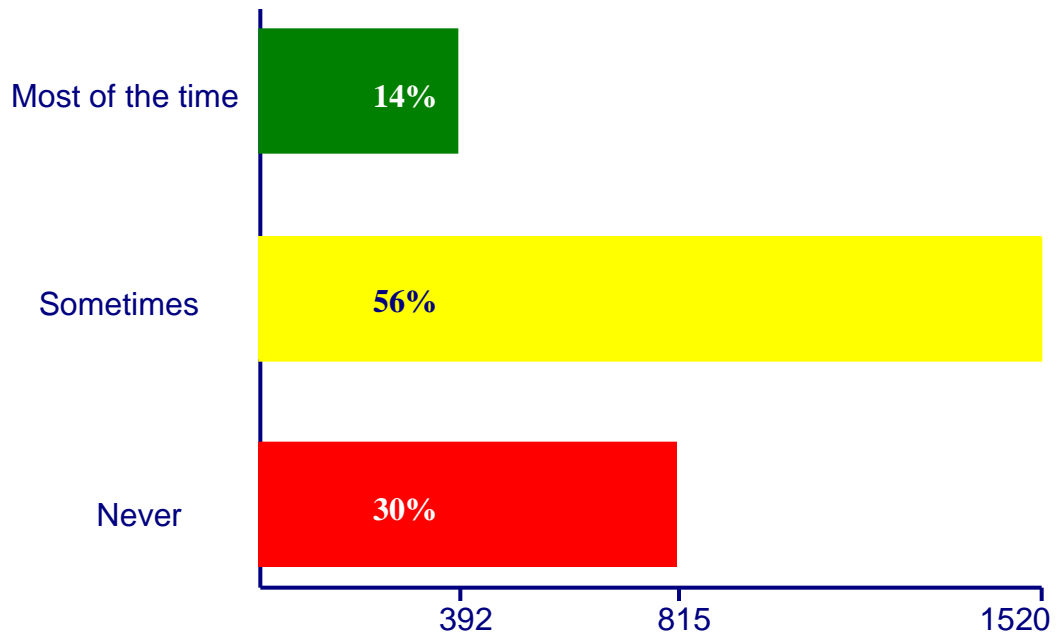
<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	2298	72.98
Sometimes	757	24.04
Never	94	2.99
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Total	3149	100.00



Question 10. When I receive an email alert, I:

10_2: look at just part of the message because it is too long

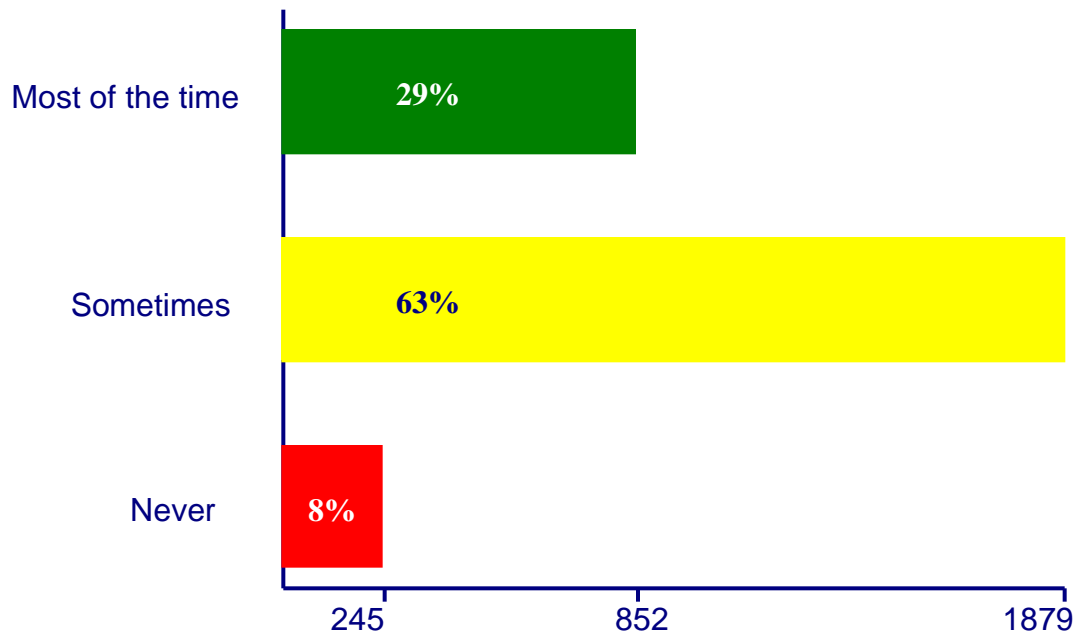
<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	392	14.37
Sometimes	1520	55.74
Never	815	29.89
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Total	2727	100.00



Question 10. When I receive an email alert, I:

10_3: hyperlink to the journal site to review the article abstracts

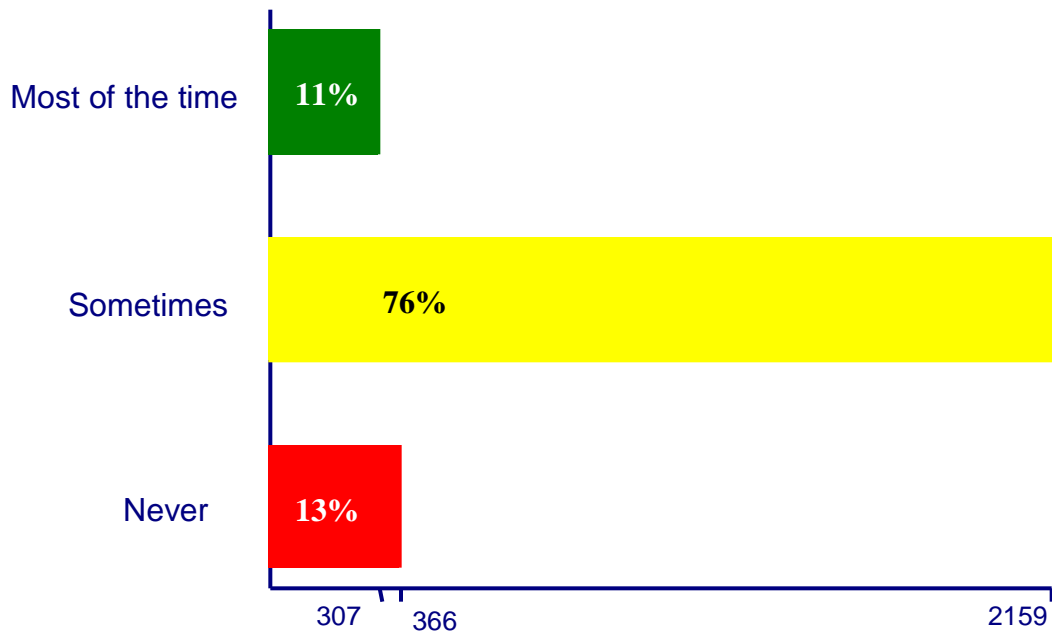
<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	852	28.63
Sometimes	1879	63.14
Never	245	8.23
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Total	2976	100.00



Question 10. When I receive an email alert, I:

10_4: hyperlink to the journal site to read full-text articles

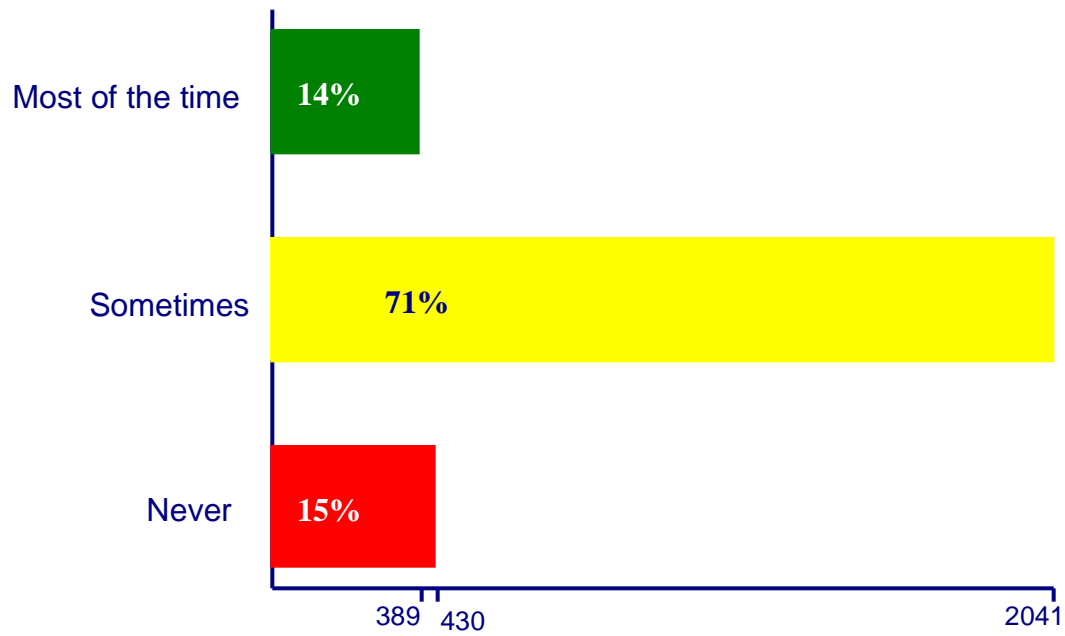
<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	307	10.84
Sometimes	2159	76.24
Never	366	12.92
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Total	2832	100.00



Question 10. When I receive an email alert, I:

10_5: hyperlink to the journal site to print full-text articles out to read later

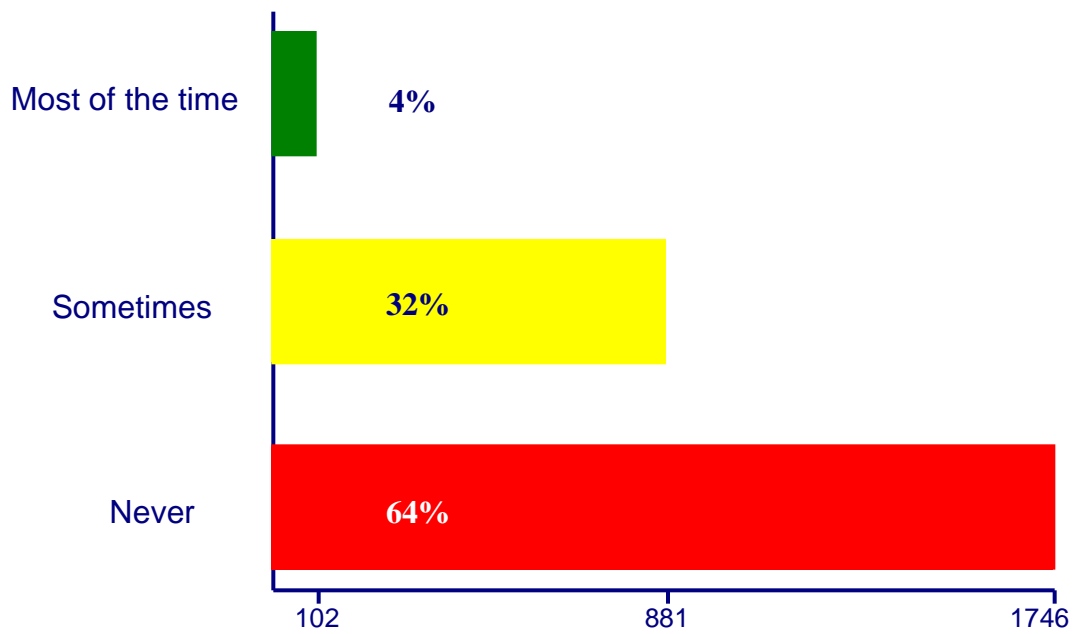
<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	389	13.6
Sometimes	2041	71.36
Never	430	15.03
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Total	2860	100.00



Question 10. When I receive an email alert, I:

10_6: delete it as junk mail

<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
Most of the Time	102	3.74
Sometimes	881	32.28
Never	1746	63.98
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Total	2729	100.00



Question 11. Which of the following statements MOST accurately describes your use of e-journals?

<i>Responses</i>	<i>Frequency</i>	<i>Percent</i>
primarily to retrieve full-text journal articles online	2905	64.57
primarily to access special online features	169	3.76
primarily for ease of searching and/or browsing	1229	27.32
I don't use electronic journals at all	136	3.02
None of the above	60	1.33
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Total	4499	100.00

