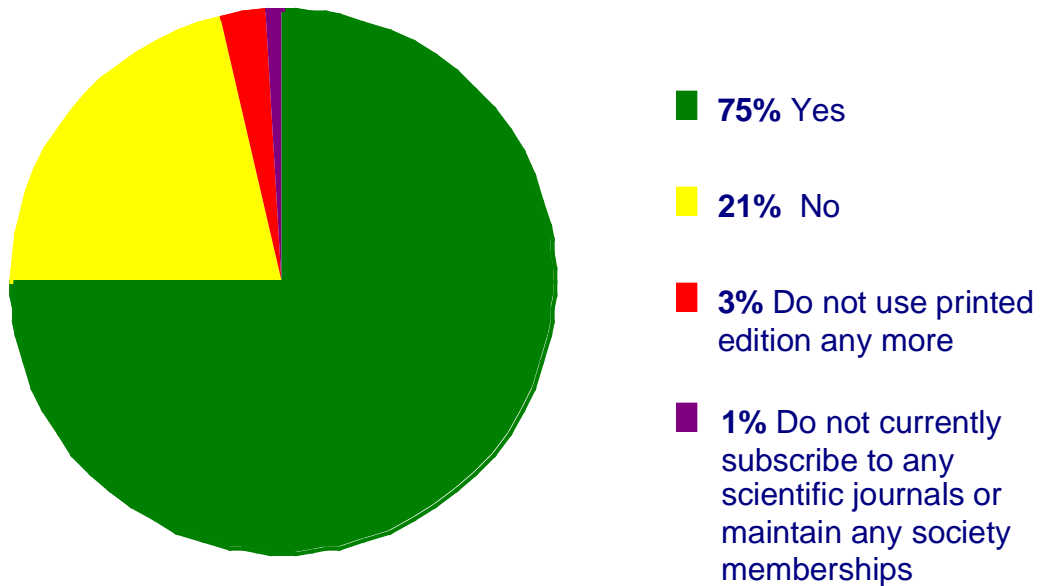


FORMAT PREFERENCES

Question 5a. Do you plan to continue having at least some printed scientific journal issues delivered to you personally by post?

| <i>Responses</i> | <i>Frequency</i> | <i>Percent</i> |
|---|------------------|----------------|
| Yes | 3301 | 75.04 |
| No | 939 | 21.35 |
| Do not use printed editions any more | 114 | 2.59 |
| Do not currently subscribe to any scientific journals.. | 45 | 1.02 |
| <hr/> | | |
| Total | 4399 | 100.00 |



Question 5b. Why will you continue to have printed journal issues delivered to you personally by post?

| <u>Rank</u> | <u>Responses</u> | <u>Frequency</u> |
|-------------|--|------------------|
| 1. | I can easily carry a printed journal issue anywhere to read. | 2,428 |
| 2. | Printed journal issues enable me to browse a range of topics for new ideas more easily than I could on the screen. | 2,100 |
| 3. | Printed editions come automatically with my membership or subscription. | 2,043 |
| 4. | Having both printed and online journal issues provides me with more choices and flexibility in how I read and browse articles. | 1,729 |
| 5. | The pictures and images in printed journal issues provide better color resolution and detail than those I could print out from online editions | 1,251 |
| 6. | It is easier for me to retrieve an article from my collection of printed journal editions than from a collection of printouts or photocopies of individual articles. | 632 |
| 7. | I like to scan the advertisements in the printed editions. | 456 |
| 8. | Online access to journal issues is unreliable or inconsistent. | 291 |

Question 6. Do you currently visit libraries to read/copy/browse printed editions of any journal?

| <i>Responses</i> | <i>Frequency</i> | <i>Percent</i> |
|--|------------------|----------------|
| Yes | 1562 | 34.79 |
| No | 729 | 16.24 |
| I visit libraries only when journals are not available online and I have no other convenient access to the printed editions. | 2199 | 48.98 |
| <hr/> | | |
| Total | 4490 | 100.00 |

